

THE BEAUTY OF INDUSTRIAL PHOTOGRAPHY

WOLFRAM SCHROLL

I love my job as an industrial photographer. Without any ifs or buts. And yes, I think the industry can be beautiful. Beautiful and exciting, sometimes breathtaking and incredible. Inspiring and future-oriented. Some places are gigantic, other objects tiny, hardly visible to the eye. Often loud and dirty, sometimes ice cold and clinically pure. And with every assignment there is something new to learn. For me it's the bee's knees.

With my work I try to photograph technology and industry and above all the people, authentically, lively and respectfully. Rarely a motive is staged, almost always I take what is available. And if my photographs sometimes have a little magic or reflect the beauty of the industry, it is always a mixture of well considered choice of location, image composition and light. For me, the really important things in photography.

I got into photography in a pretty typical fashion: I had an old camera, took pictures of girls, produced black and white prints in my lab down in the cellar – the usual story.

At 27, I opened my own studio and photographed absolutely everything that came within shot. My love for industrial photography was something that developed much later.

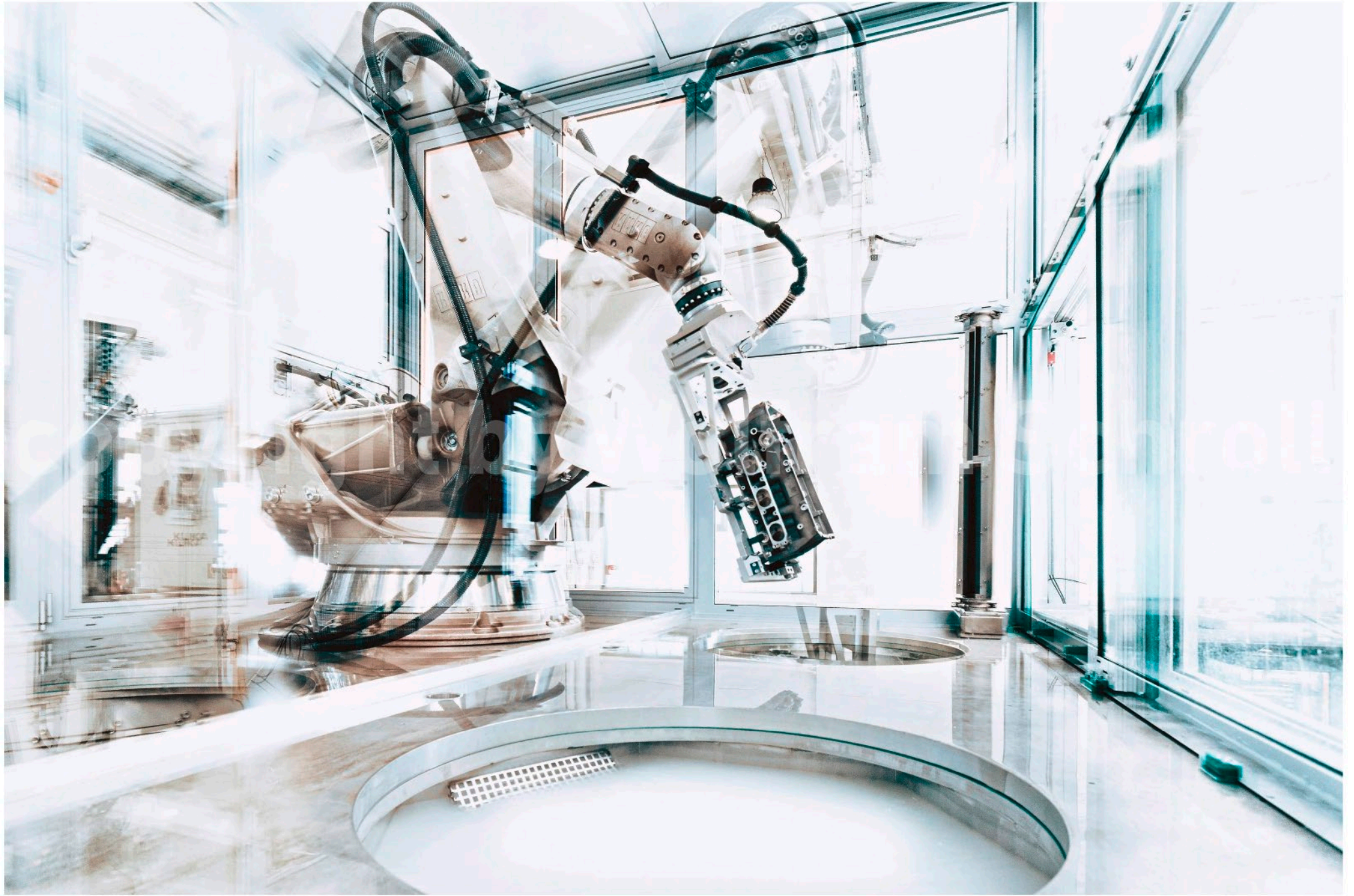
I live in Germany on the outskirts of the Ruhrgebiet, an urbanized region and a massive heavy industry hub in the mid 20th century.

Maybe there's something in the family genes, as both of my grandfathers were miners and wire drawers.

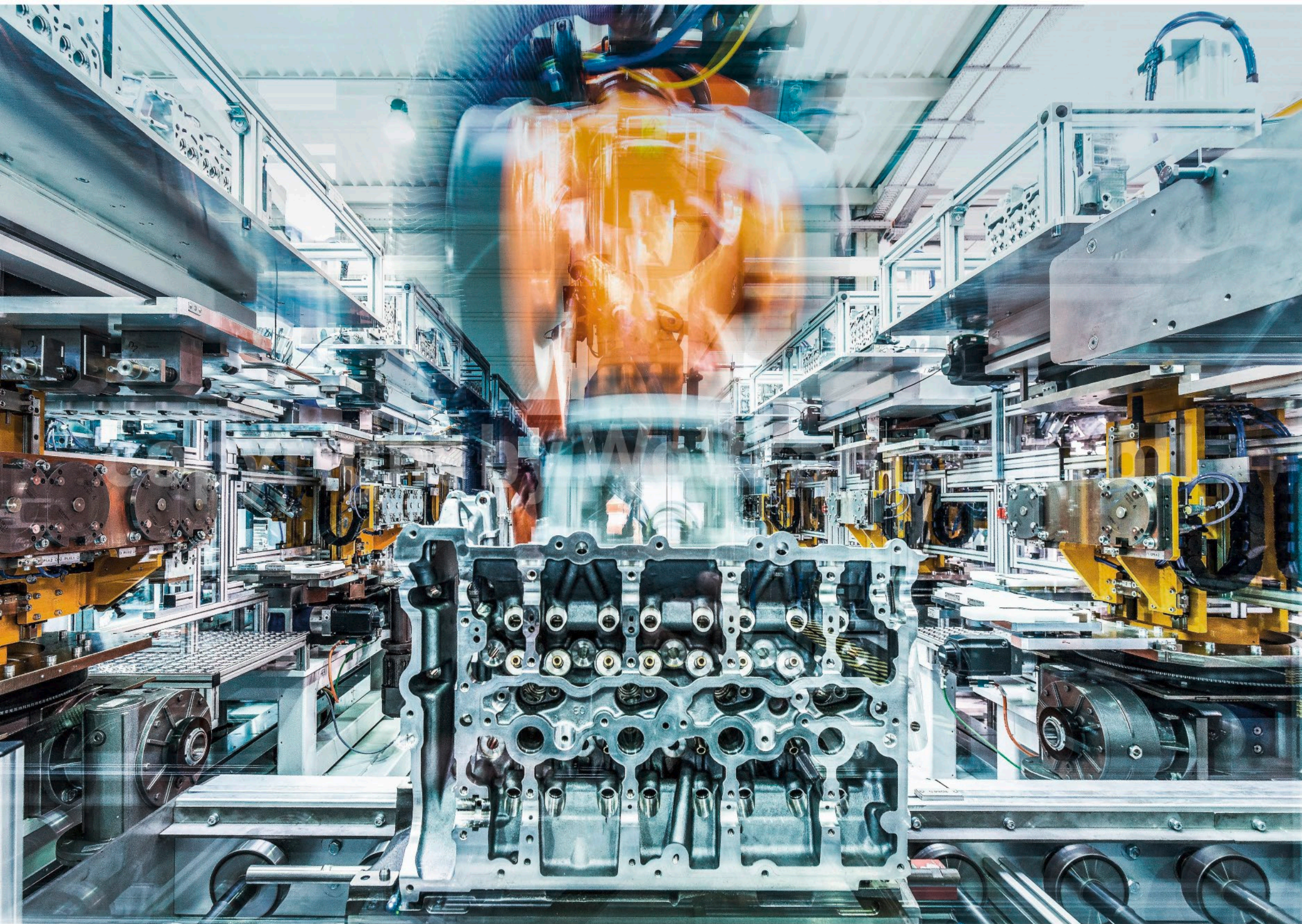
My photography work brings me into contact with almost any industrial sector you can name: Steel working, metal processing, mechanical engineering, chemical plants, power plants, aerospace and research.

I like taking photographs for smaller family-run companies as well for major corporations, in Germany, throughout the rest of Europe and occasionally further afield.

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Elwema Automotive

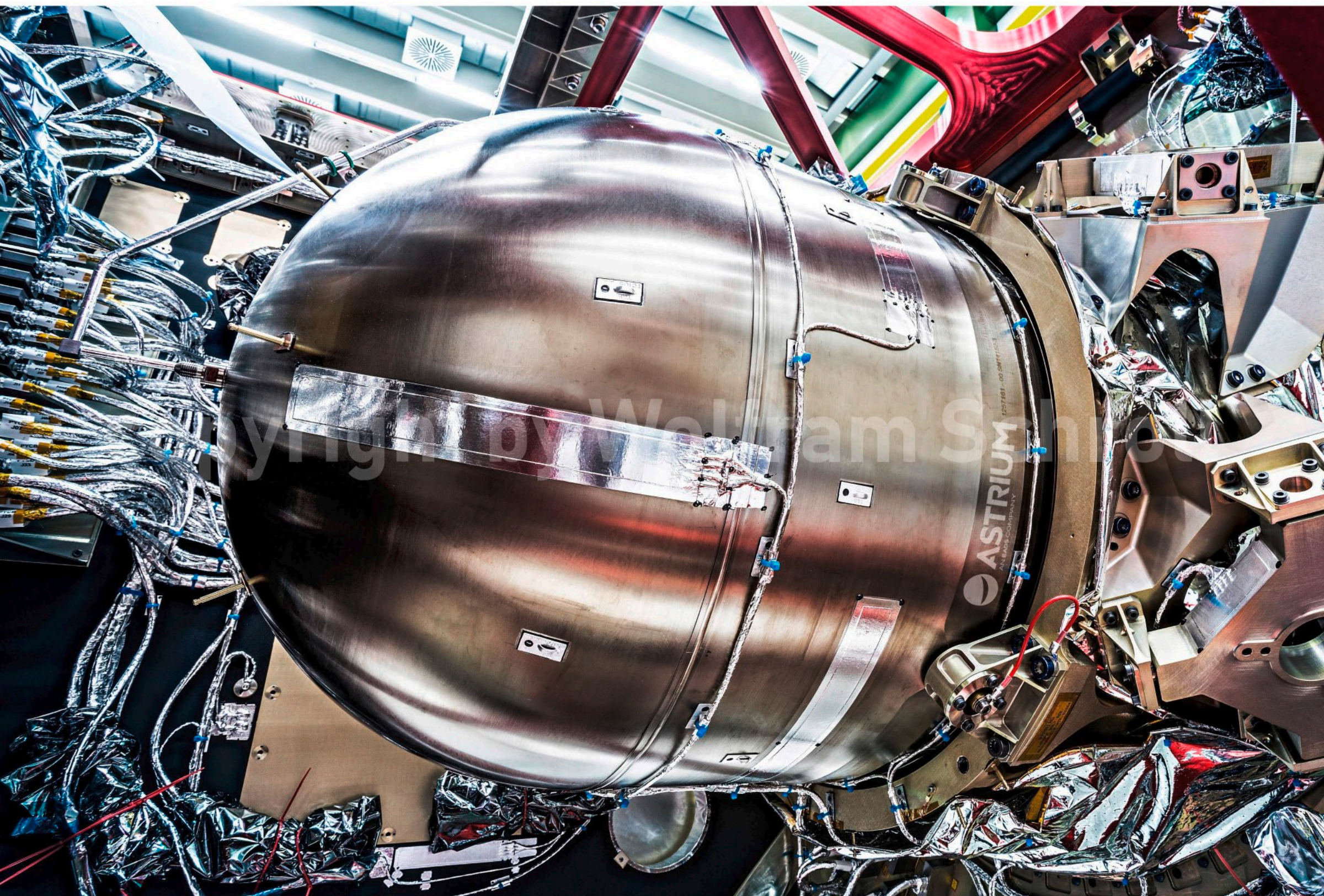


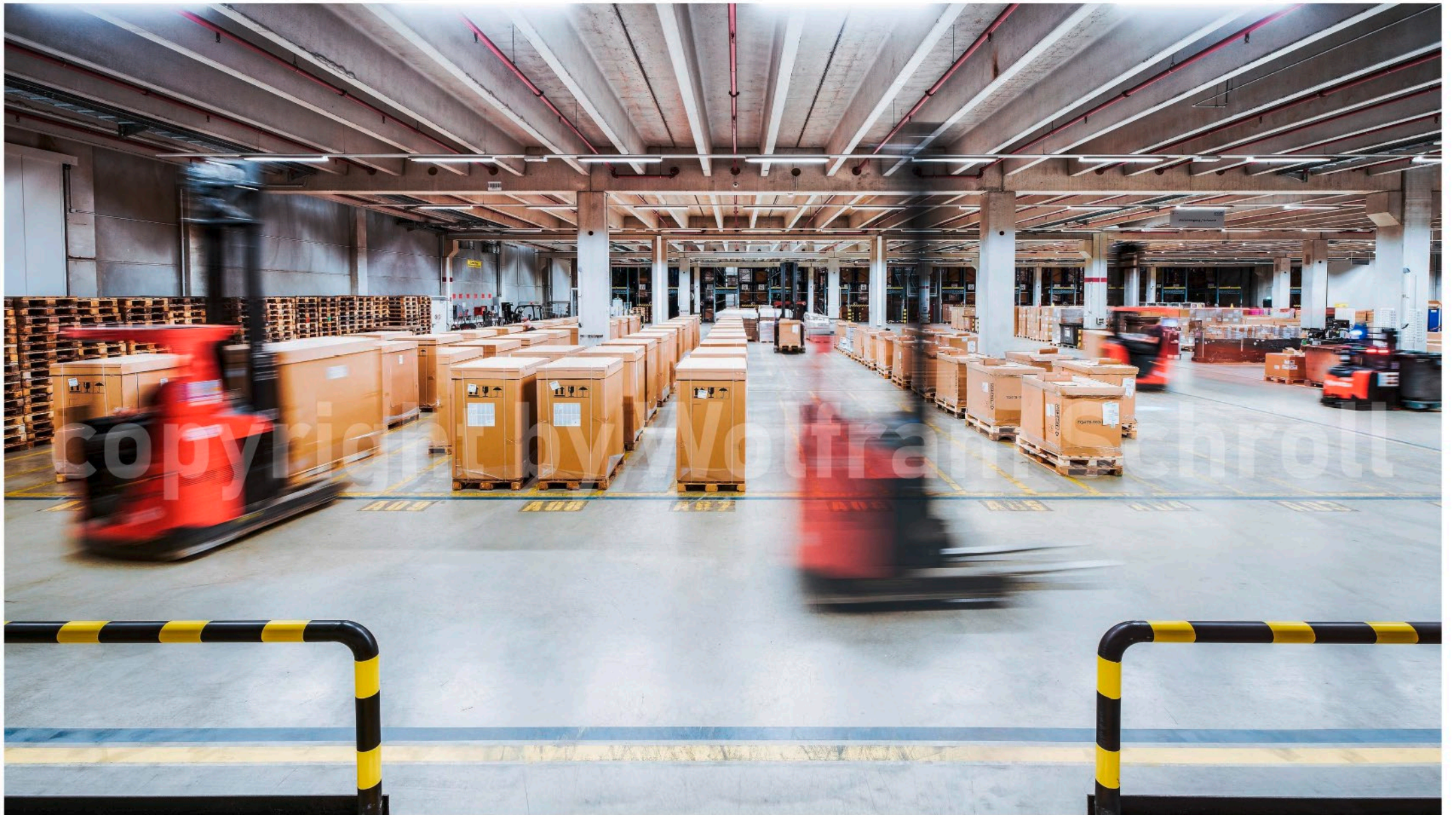




Hahn Pedex







Arvato Bertelsmann



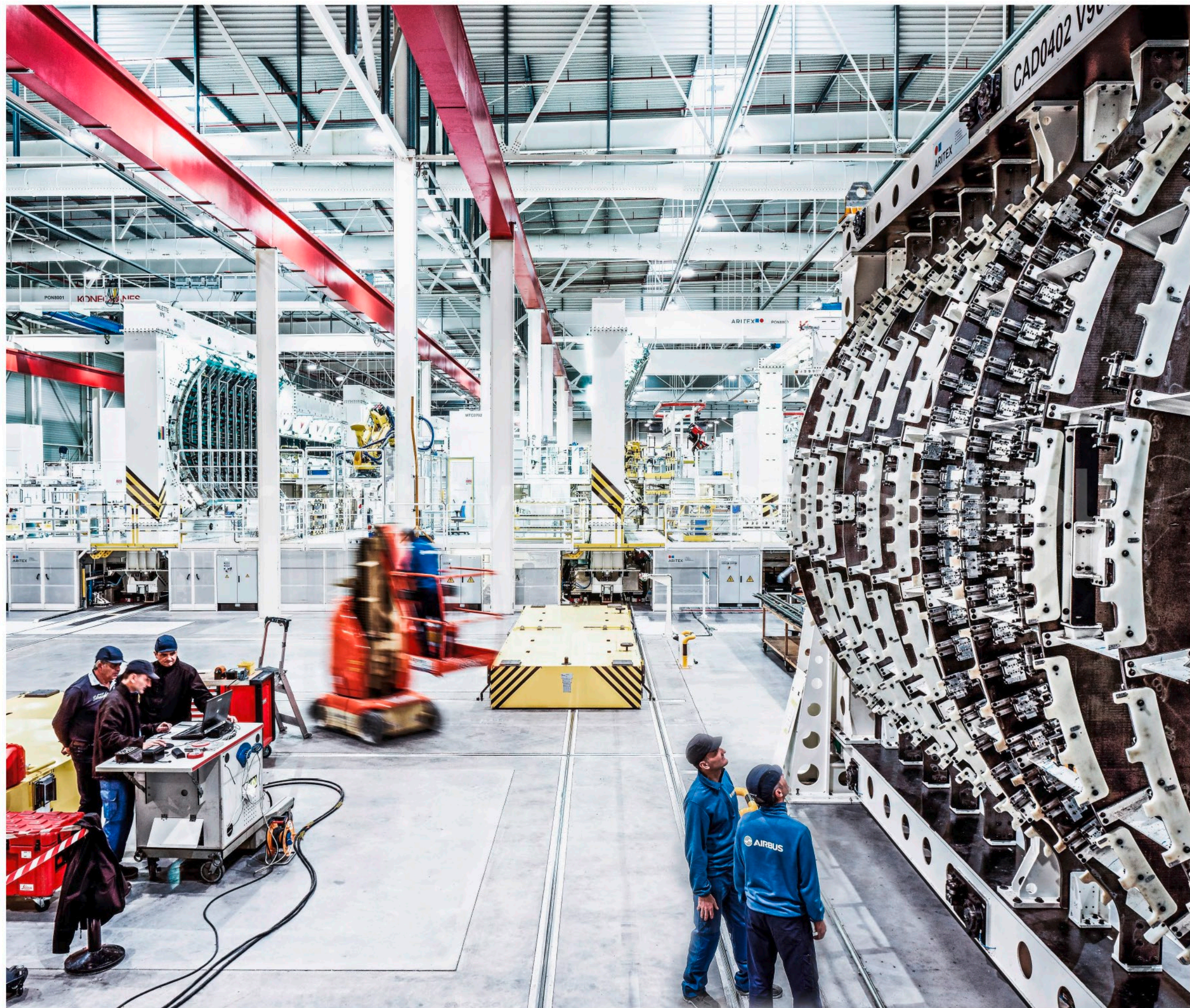


Eschbach





Airbus

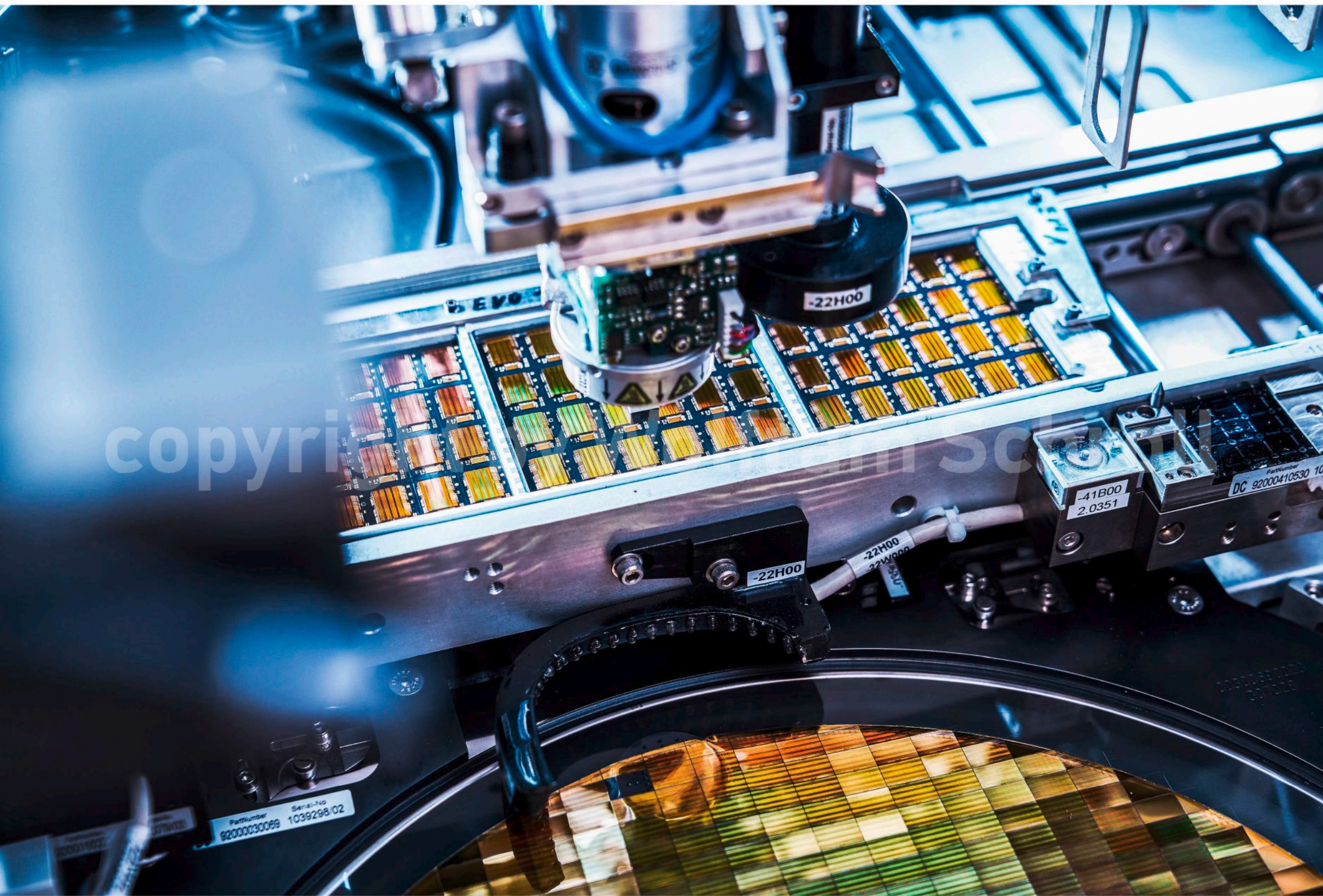




Klöckner + Co







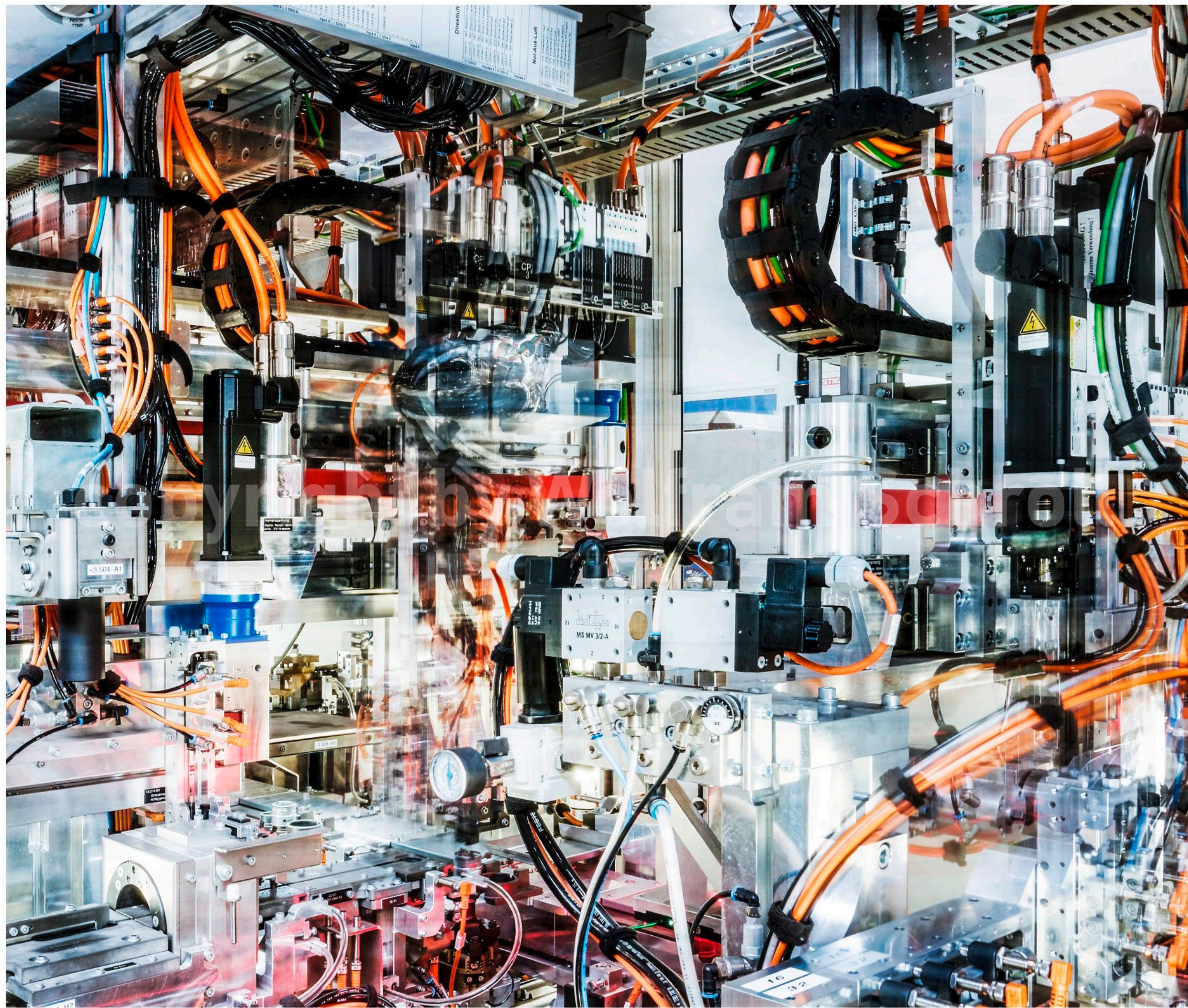


Raumedic AG



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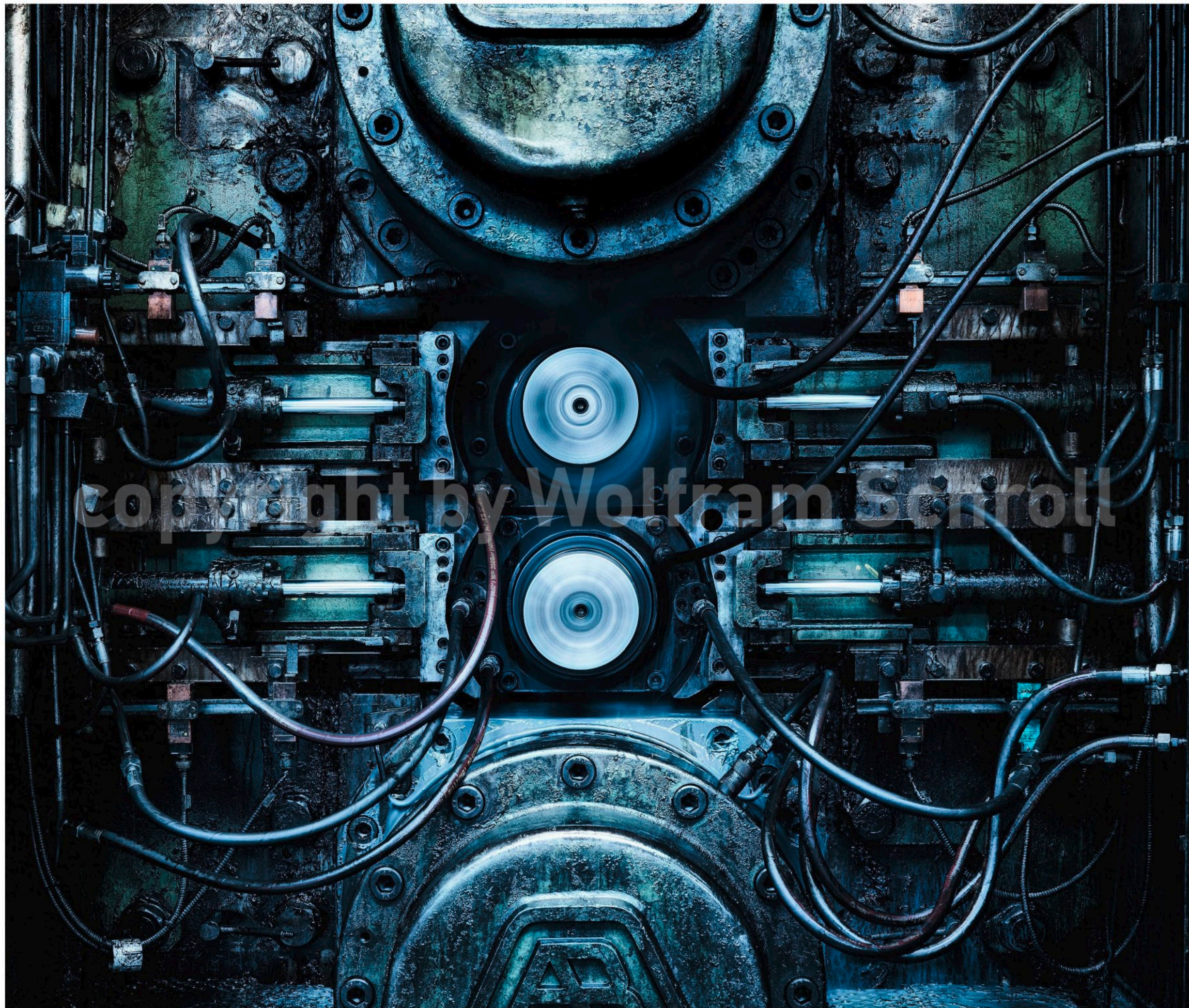


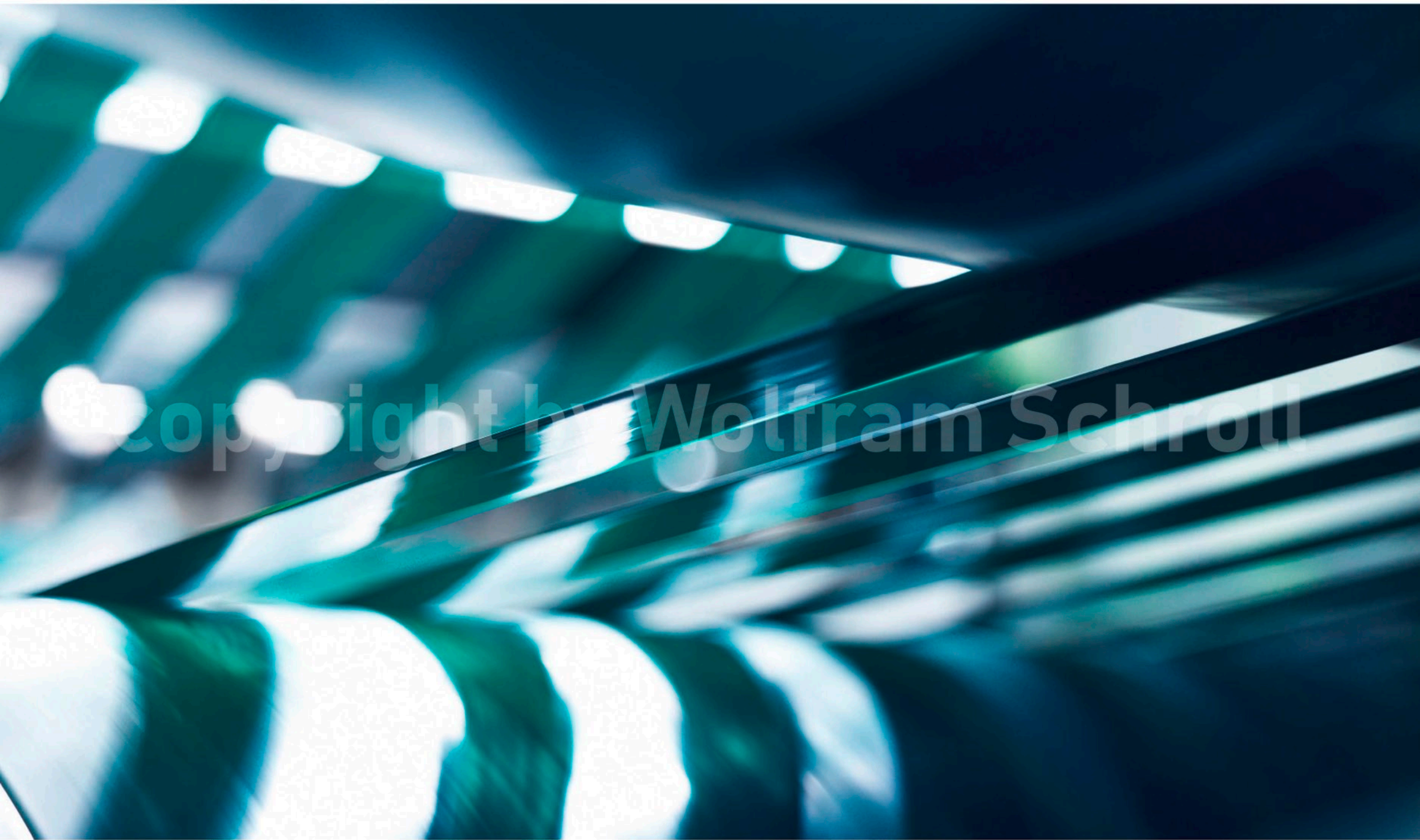


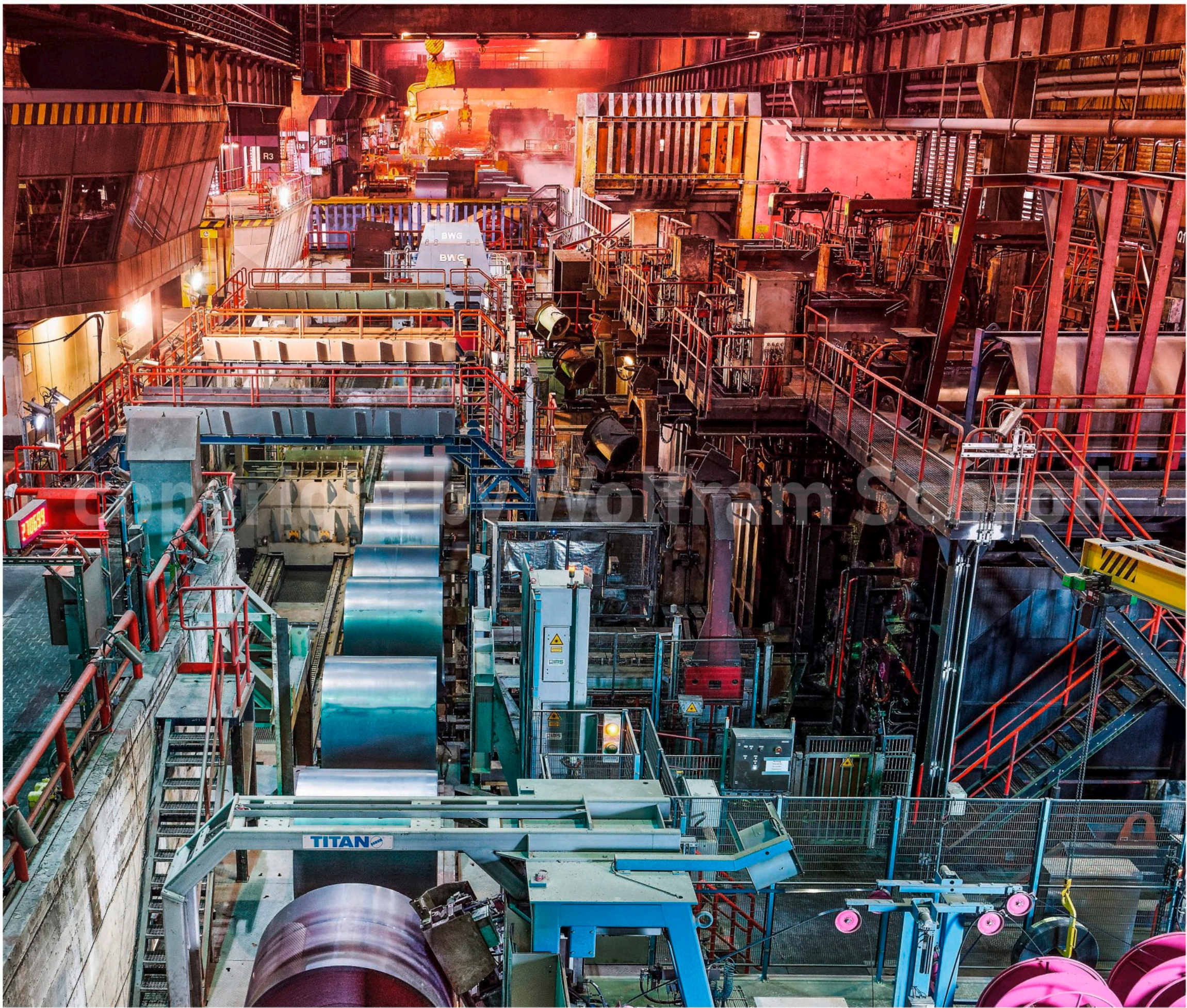
Deco Glas



VDM Metals

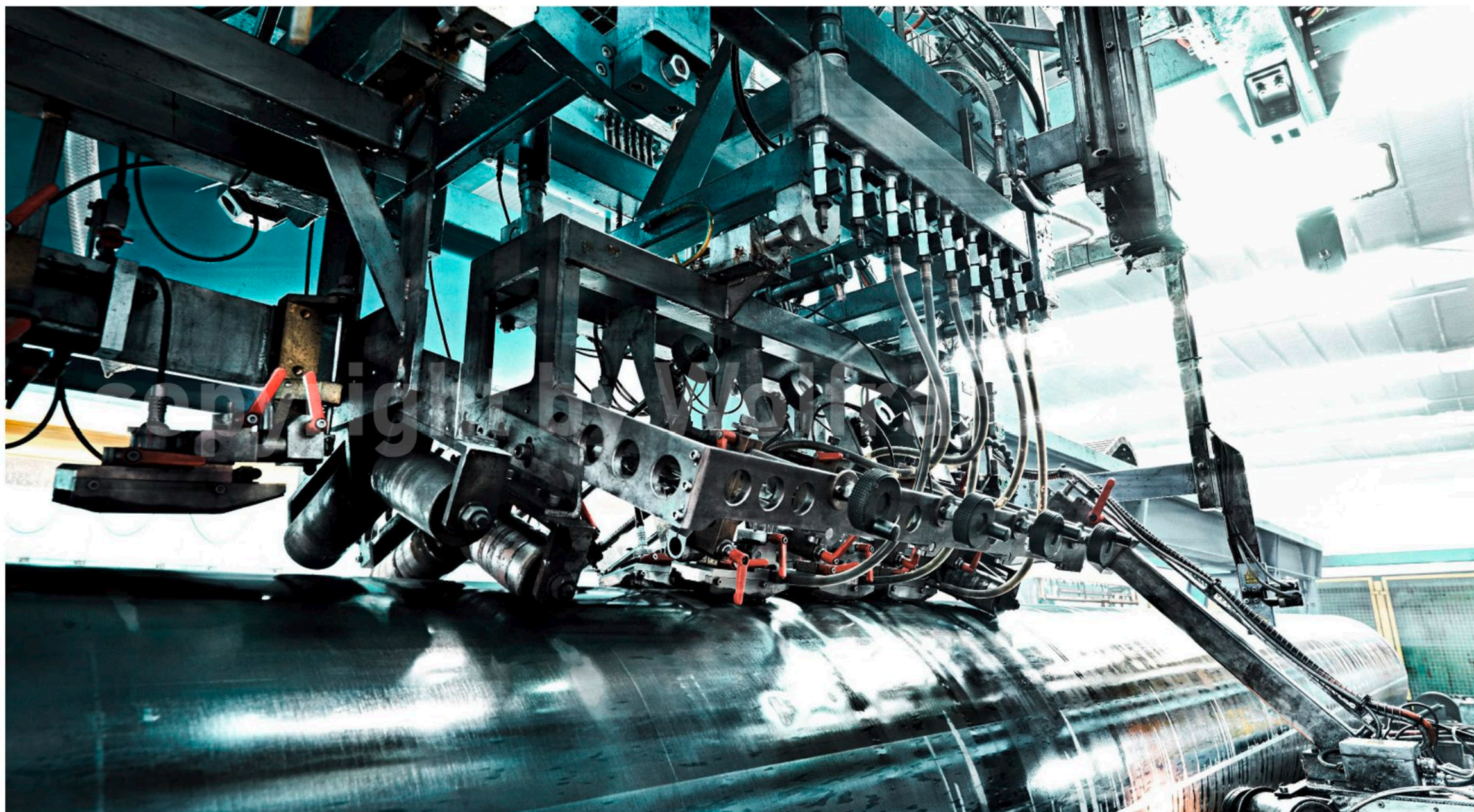








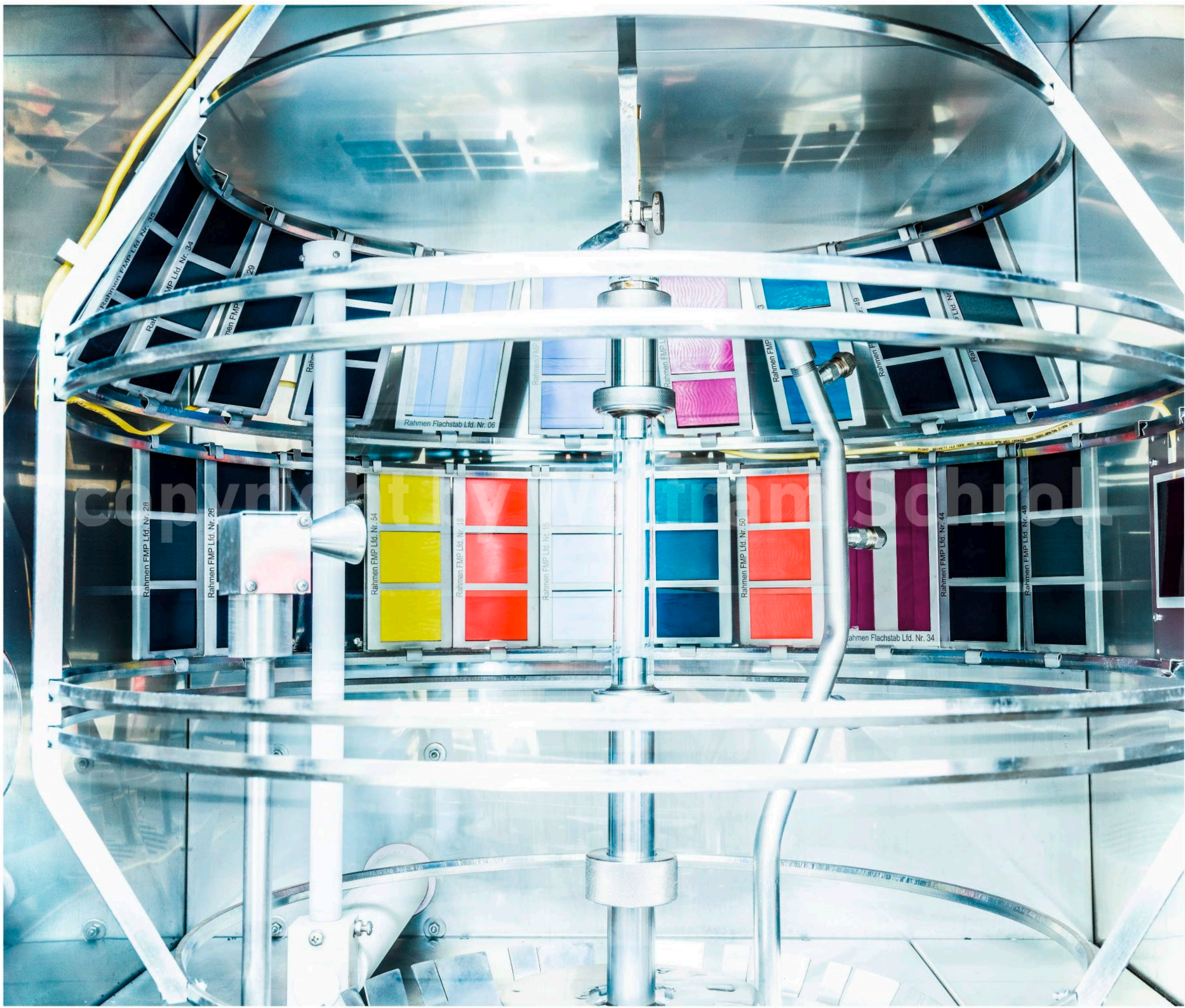




Mannesmann Line Pipe



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Dörrenberg Edelstahl





Bosch





Cassidian



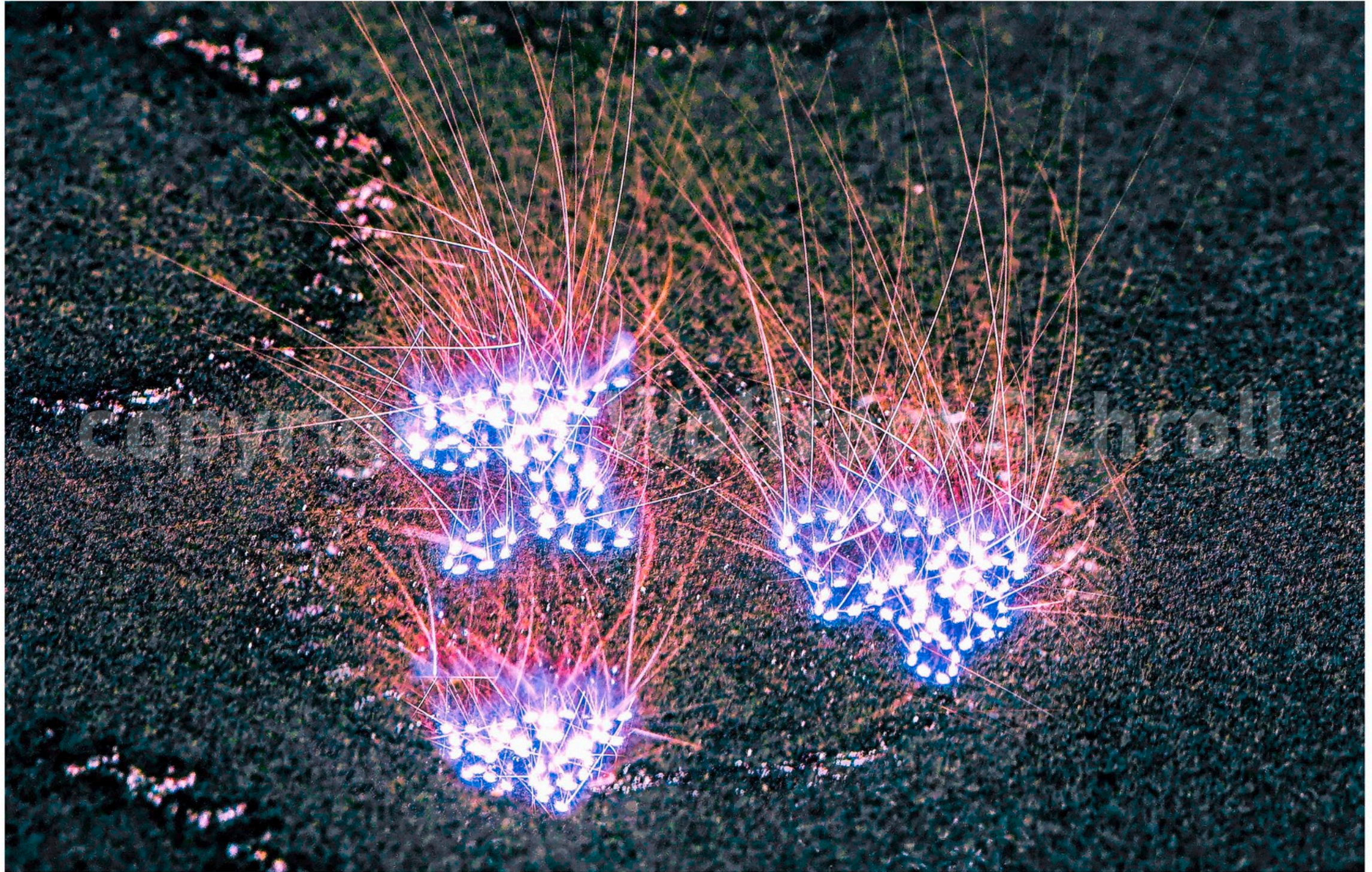


Universal Alloy Corporation



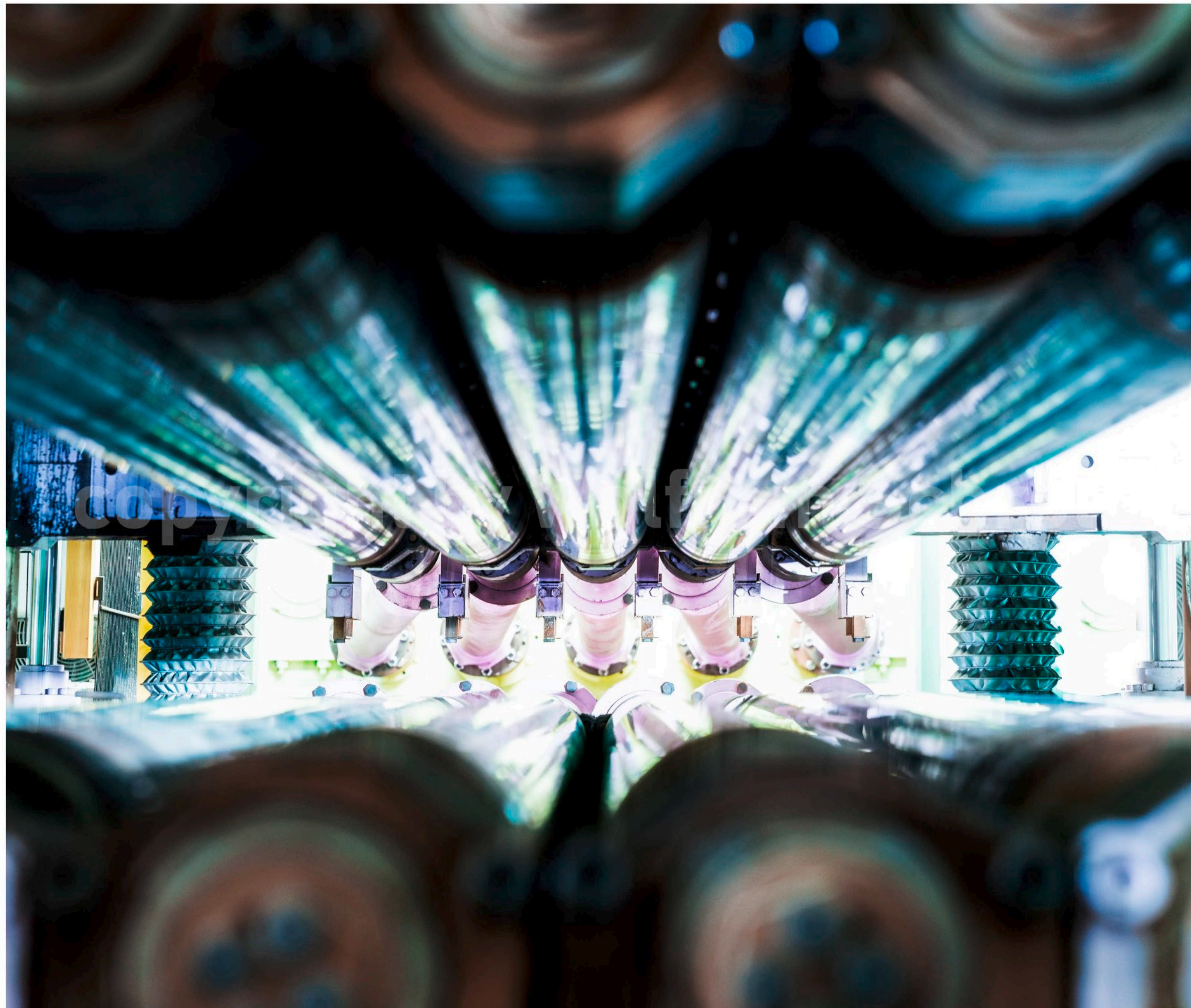






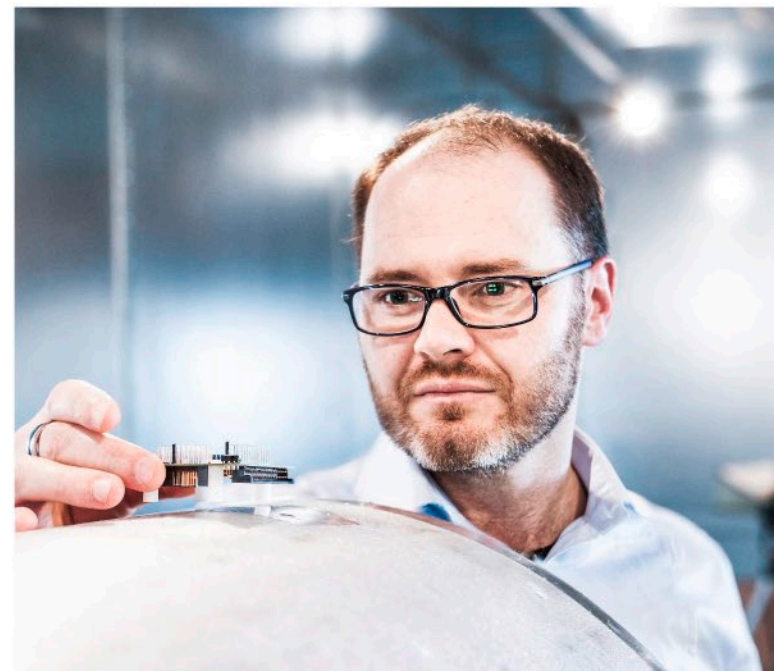
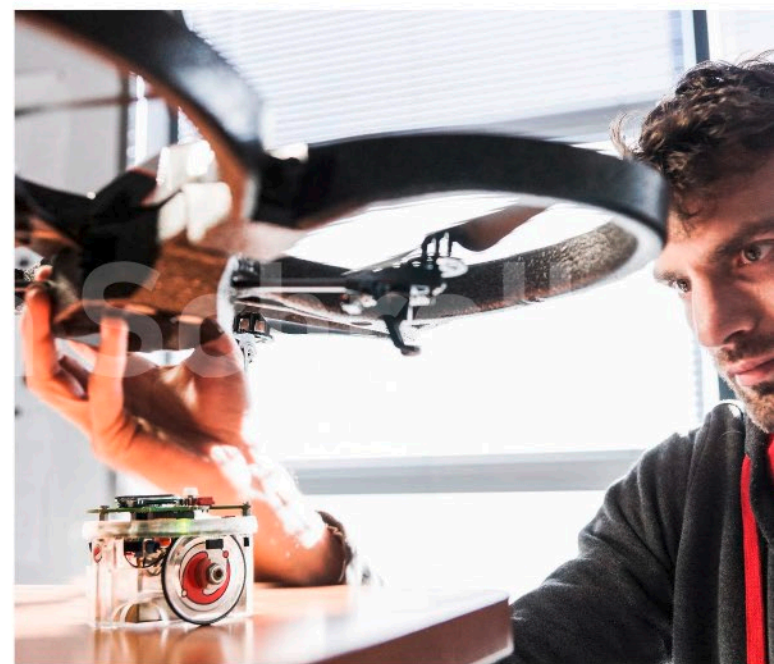
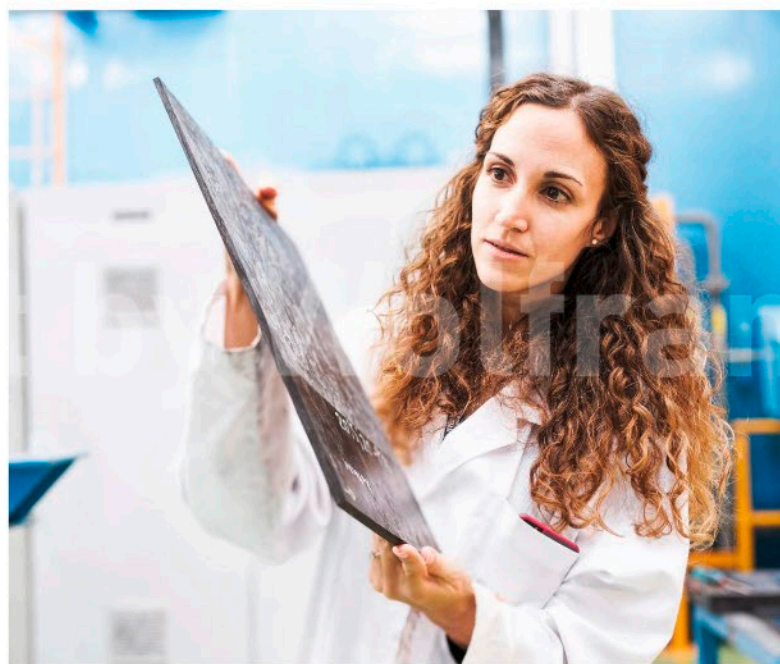
SLM Solutions

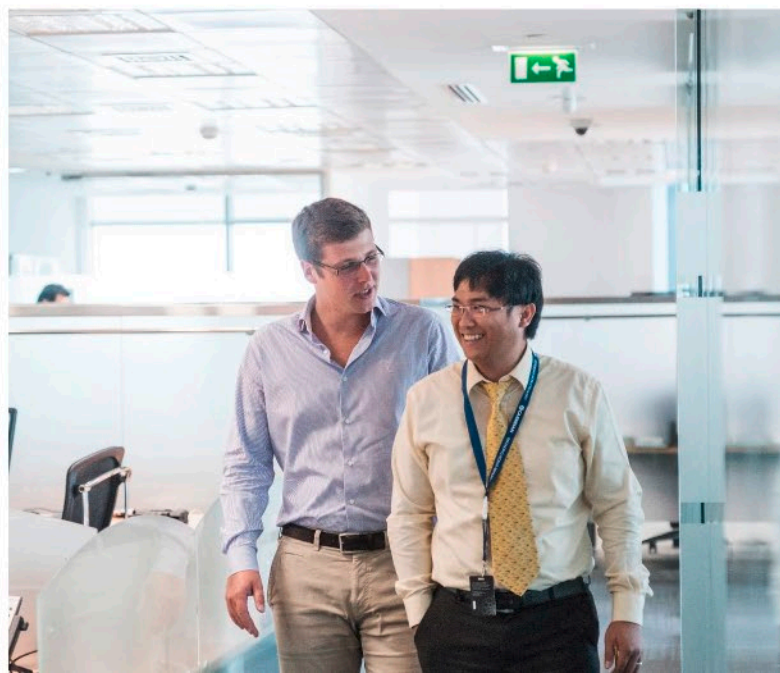


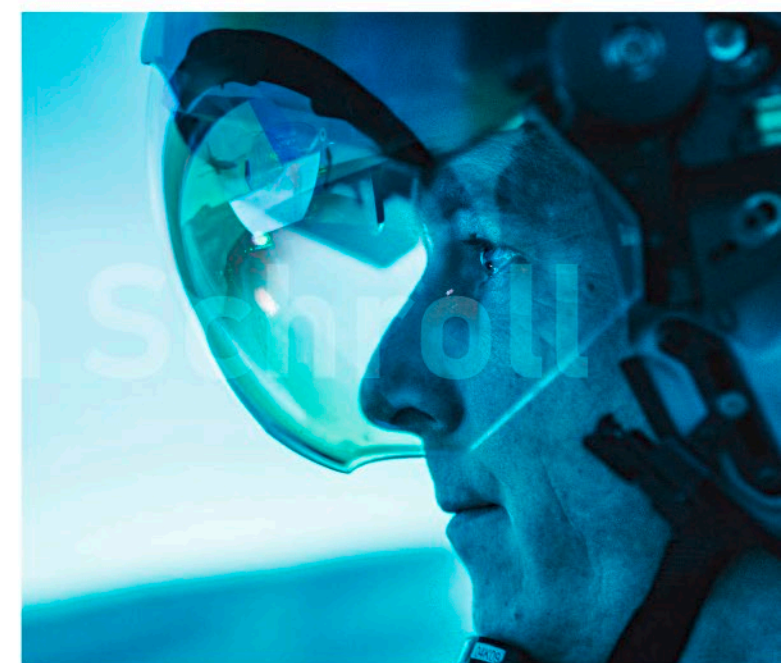
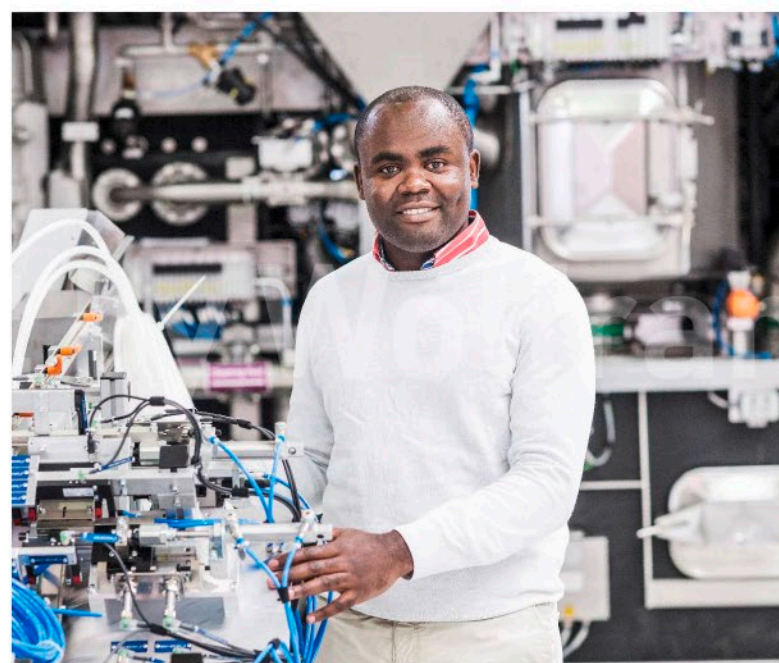
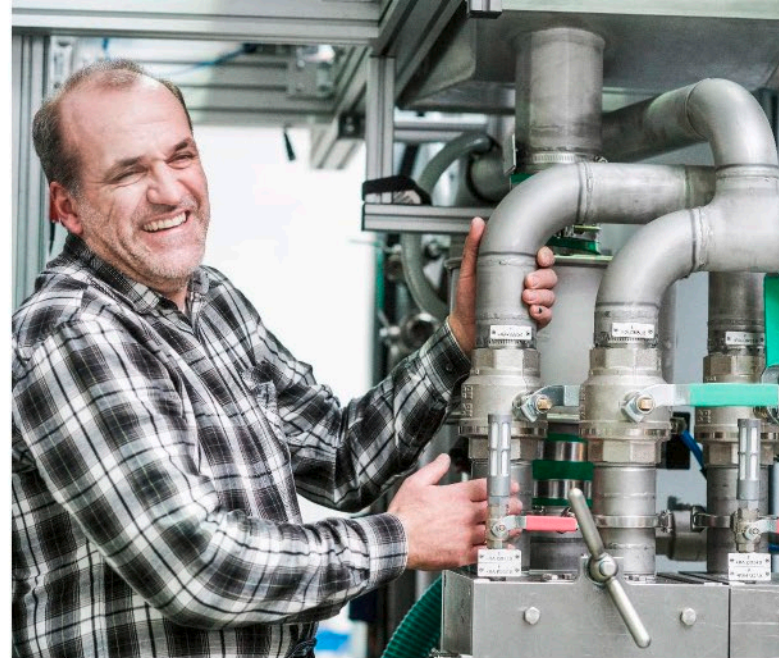


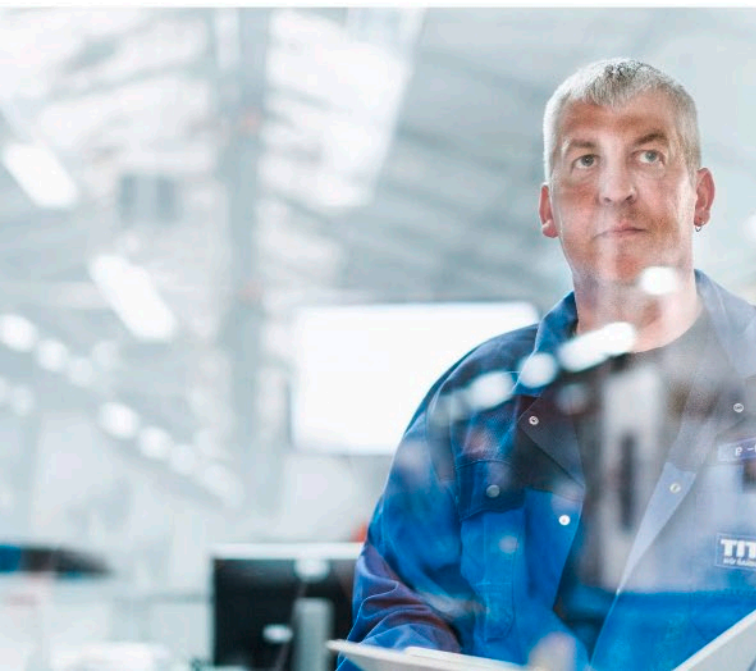
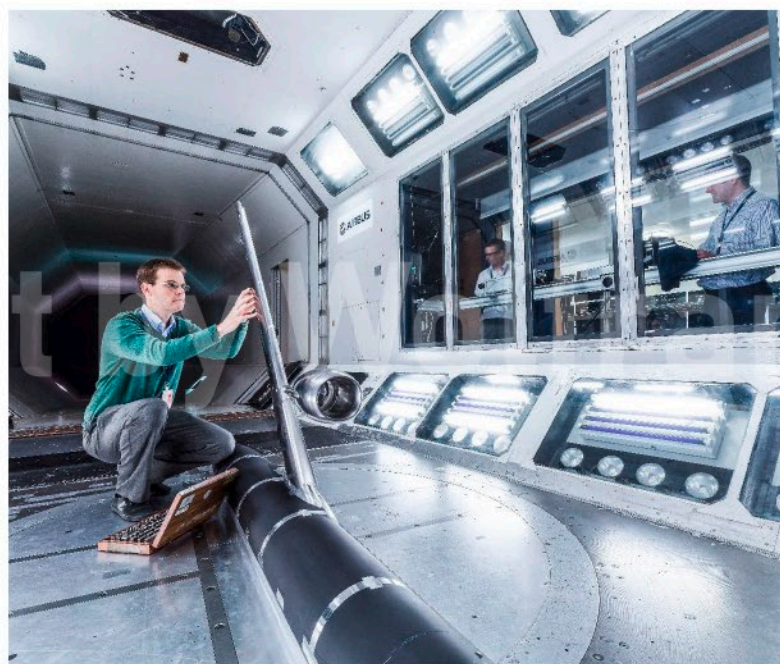


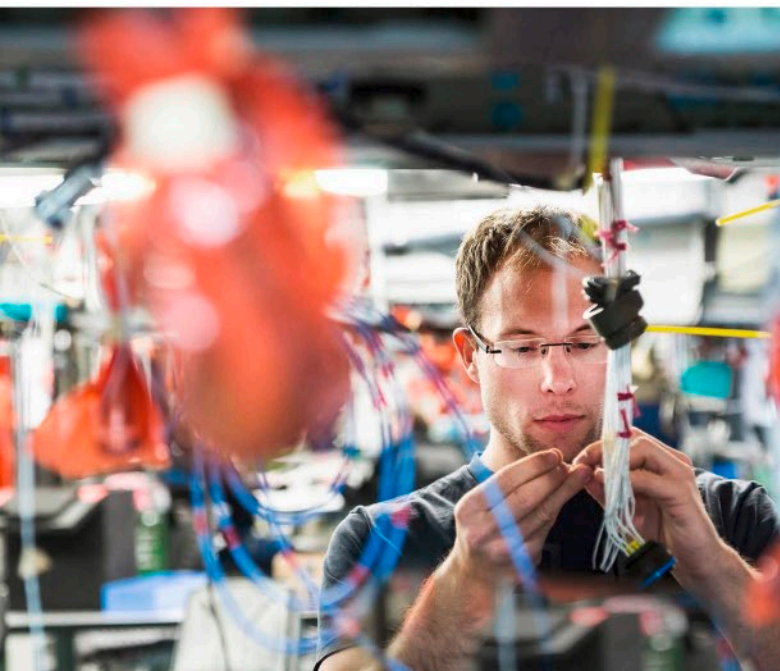
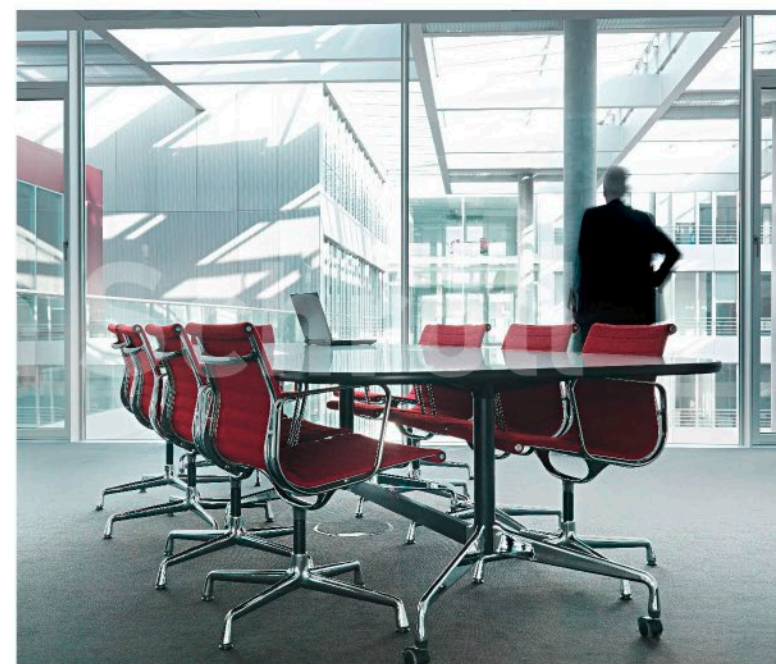
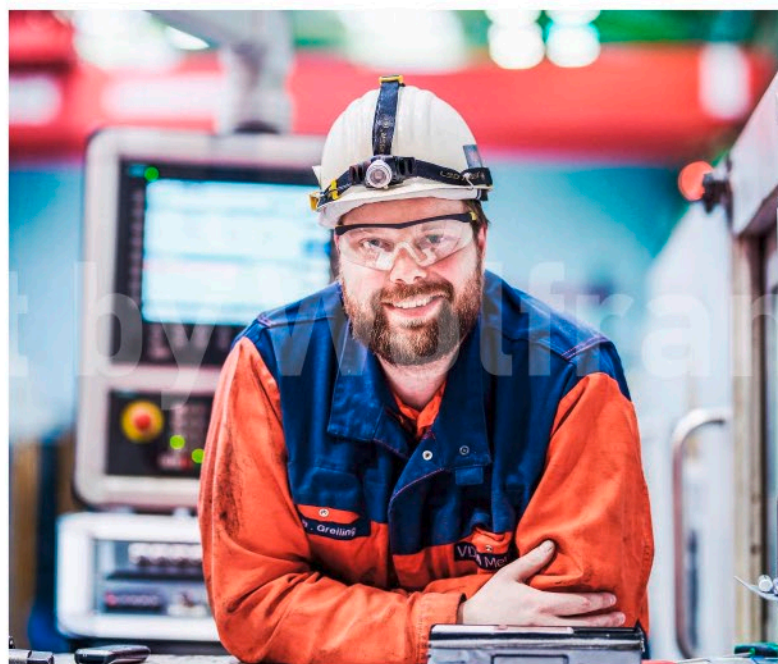
and here they are - the beautymakers

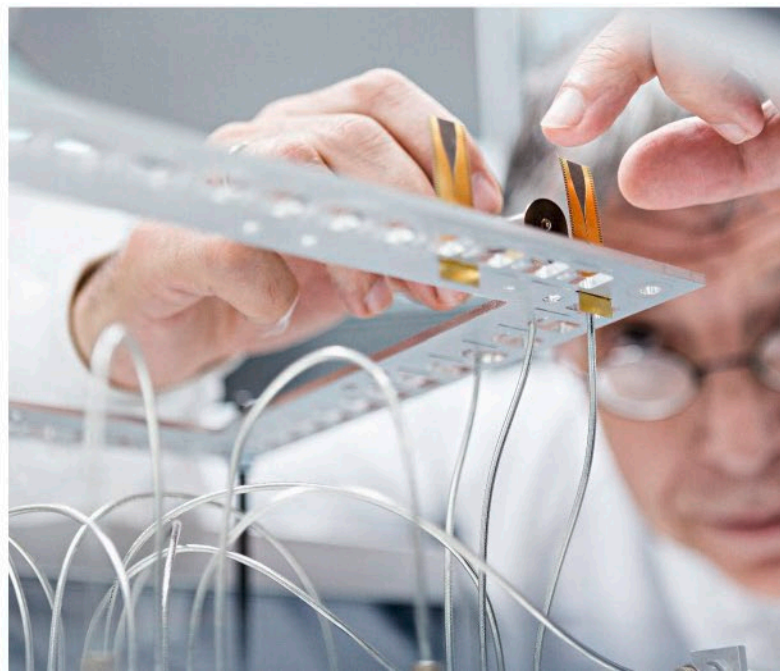
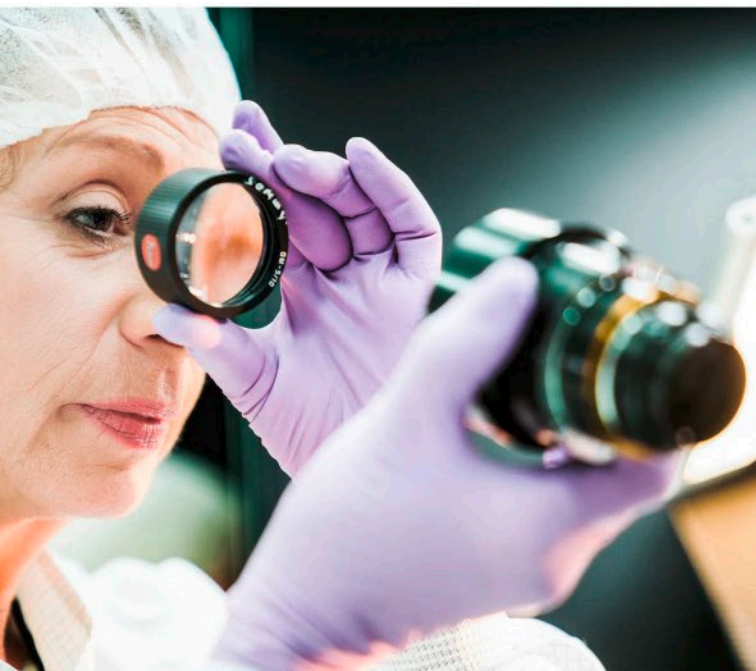
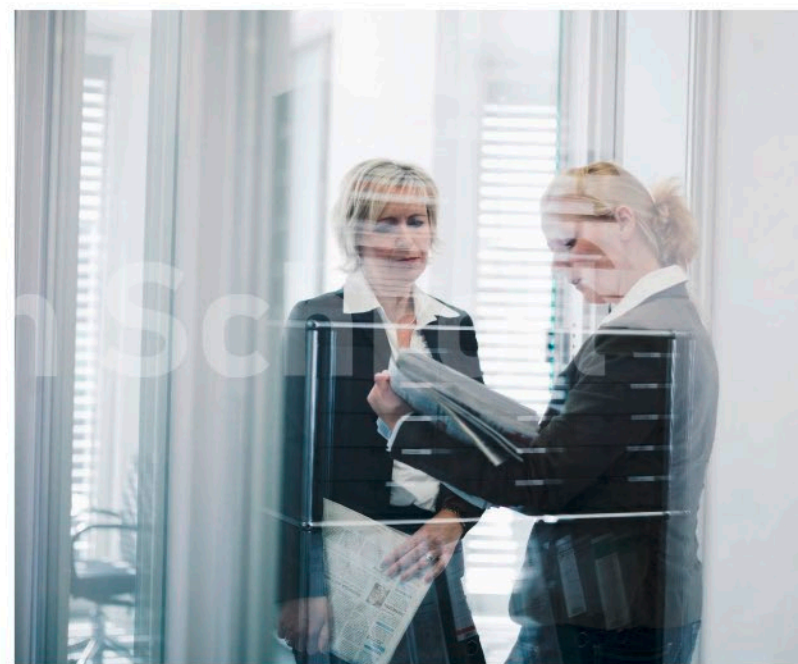


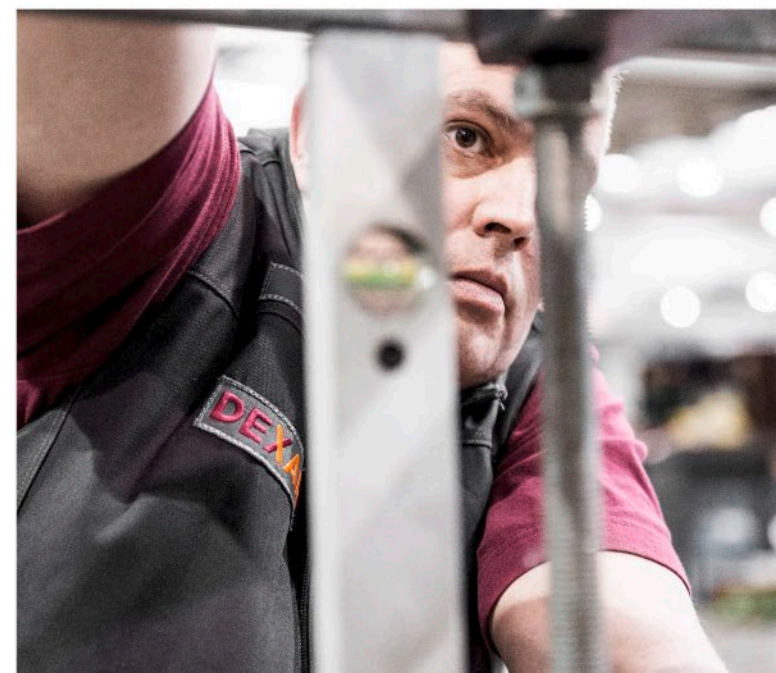
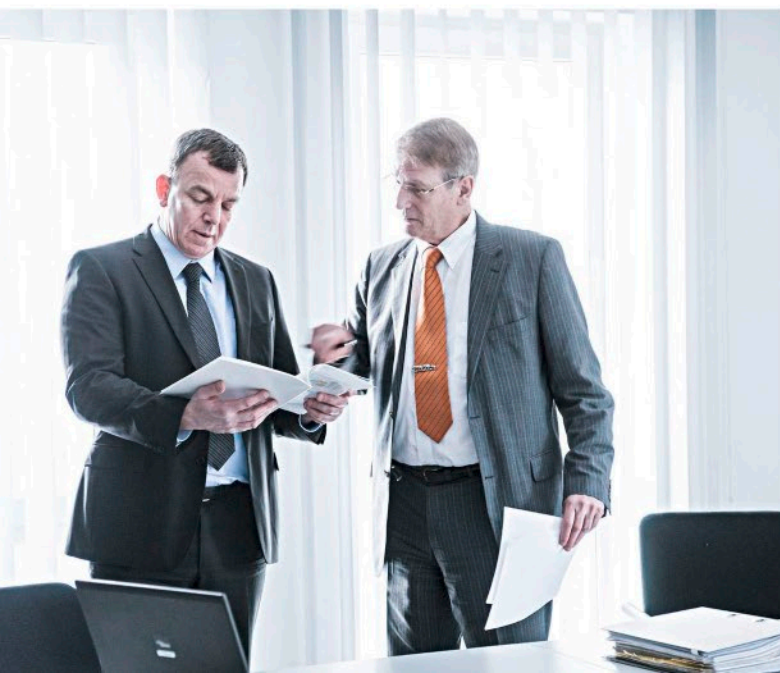
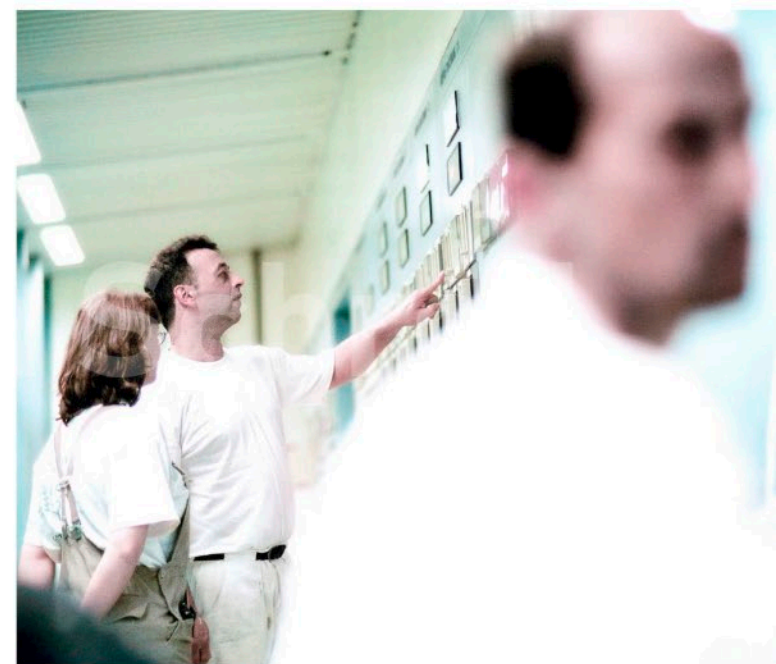
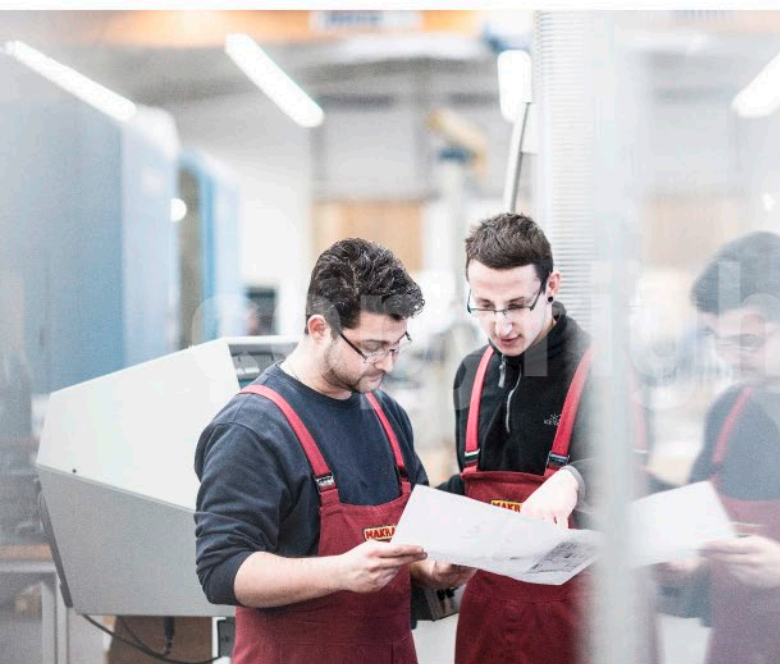












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